

# CONQUEST 2010 | INTERNATIONAL BUSINESS PLAN COMPETITION

Organized by Center for Entrepreneurial Leadership (CEL), BITS Pilani

## Terms and Conditions:

- There is no entry fee.
- Competition is open to all individuals aged 18 and older.
- This contest is open to all legal residents of any country except, or where otherwise prohibited by law.
- All participants must satisfy eligibility criteria. Entrant(s) must be either:
  1. Individual students or teams comprised of at least one student enrolled in an accredited college or university ('Students') .(or)
  2. Non-student individuals or teams (including businesses registered no earlier than 1 January 2008) ('Non-Students')
- A Contesting team can consist of 1-6 members.
- Entrant(s) may not submit entries that have won prizes in any CEL-operated or CEL-branded business plan competition between 2004 and 2009.
- There is no restriction on submitting the same B-plan to other B-plan competitions.
- Entrants are allowed to submit more than one B-plan.
- The executive summary shouldn't exceed 3000 words. To know more about an executive summary, click [here](#)
- Changes can be made to the business plan until the last date.
- The last submission before the entry deadline will be deemed final.
- All entry forms must be received by the contest close date as notified on CEL Website.

- The Organizers are not liable for any failure of the e-mail provider/network in case of non-receipt of Executive summaries within the deadline.
- All entrants must register on YouNoodle and can also submit their entries in the Conquest group on YouNoodle before the deadline.
- CEL volunteers/members will screen the initial completed entry forms, which shall contain Entrant(s) name(s), address (es), , telephone number(s), e-mail address(es) and answers to the questions in various fields to confirm authenticity before forwarding it the judges.
- Judges will have the sole discretion in judging the Executive summaries and business ideas.
- Plagiarism would mean disqualification from the competition.
- Requests for reevaluation of Executive summaries or extension of deadlines will not be entertained.
- Decisions taken by CEL on finalists and winners will be binding on all participants. No queries will be entertained in this regard.
- Teams failing to arrive at Pilani will not be considered as finalists.
- Contesting teams should possess intellectual ownership of the submitted idea or should have written consent of the legal owner to exploit the idea. If the submitted B-plan is not the intellectual property of the contestants, then a declaration of consent for exploitation of the idea signed by the legal owner has to be mailed.
- All entries become property of CEL and will not be returned. Submissions may be published in CEL publications, reports, case studies and/or CEL websites. Entry and acceptance of a prize (if any) constitute permission (except where prohibited by law) for CEL to use the winner's name, hometown and likeness for purposes of advertising and promotion without further compensation.
- Entrant hereby irrevocably grants to CEL the right to record, publish, exhibit, distribute and use in any way use Entrant(s) name, voice, photograph and likeness in and in connection with any program to be developed on behalf of CEL (the "Program") in any form, anywhere in the world, in any media known today or which may hereafter become known, at any time, as well as with respect to advertising and promotion thereof. Entrant hereby waives any right that Entrant may have to inspect or approve any finished product (including any advertising copy or other advertising materials that may be used in connection therewith) or the use to which such finished product may be applied.

- In the event that conquest fails to receive a sufficient number of suitable Submissions, CEL reserves the right to either not proceed with the Competition or take action as it finds necessary
- It is an express condition of entry and eligibility that each Entrant(s)
  - (i) grants to CEL a non-exclusive, irrevocable license to display and distribute the Submission, and
  - (ii) warrants and represents that the Entrant(s) has acquired and shall maintain all rights and licenses necessary in connection with all uses of the Submission by CEL in connection with the Competition and Program, including without limitation all copyrights, trademarks, patents, music synchronization rights, music performing rights, master music recording rights, still photography, film and videotape footage rights.
- Entrant(s) further represents and warrants that the Submission and any use thereof in connection by CEL, the Competition and the advertising, promotion and publicity thereof, shall not infringe upon any statutory or common law copyright and shall not constitute a defamation, or invasion of the right of privacy or publicity, or infringement of any other right of any kind, of any third party.
- Entrant(s) shall indemnify and hold harmless CEL from and against any and all liability, claims, loss, damage, injury or expense, including reasonable attorneys' fees, arising in connection with any third party action or arising out of a breach, or allegation which if true would constitute a breach, of any of its representations, warranties or obligations herein. Entrant(s) hereby acknowledges and agrees that CEL, BITS Pilani, and any sponsors, partners, affiliates and successors thereof and/or the judges shall not be under any obligation to Entrant(s) with respect to Entrant(s)' Submission.
- No substitutions or transfers will be awarded to the winners, apart from the prize money; however, CEL reserves the right to substitute a prize of equal or greater value in its sole discretion if advertised prizes are unavailable. Prizes will be awarded in the name of the individual winner or in the event a team is the winner, the prizes will be awarded to the designated team leader only. The prize money will be awarded in the form of a cheque/DD which will be issued within 2 months after the final round.
- The winner/runners-up will be awarded only 50% of the prize money if they are not already registered. The remaining 50% will be awarded if registered within 6 months after the declaration of the results.
- Winners or their parents/legal guardians are responsible for paying any applicable federal, state and local taxes, and all other expenses associated with any prize not explicitly stated herein as being awarded.
- To the extent that the Submission or any elements thereof constitute intellectual property, it is agreed that in protecting Entrant(s)' Submission, Entrant(s) shall rely

solely on Entrant(s)' rights under the patent, trademark, and copyright laws, and that consideration by CEL and the judges of Entrant's Submission shall in no way impair CEL or BITS Pilani's right to contest the validity of Entrant's patent, trademark or copyright.

- Indian citizens/permanent residents must provide their PAN in order to receive a prize.
- All conflicts are subject to the jurisdiction of courts of the state of Rajasthan only.

**Center for Entrepreneurial Leadership, BITS Pilani**